



LIST + BEISLER

BRAZIL

CERRADO  
CAMELO DOCE  
FAZENDA PARAÍSO

Premium  
Coffee  
Culture  
since 1901



## Brazil

### Region

Cerrado Mineiro

### Producer

Fazenda Paraíso  
Paulo Veloso dos Santos

### Altitude

On average 1,130 masl.

### Variety

Acaiá, Red and Yellow Catuaí,  
IPR100, IAC125, Catucaí

### Harvest Period

Aug - Sep

### Classification

NY 2, Screen 17/18, strictly soft, fine cup

### Processing

Natural

## BRAZIL NATURAL CERRADO NY 2 CAMELO DOCE, FAZENDA PARAÍSO

Brazil is well-known for its geographical vastness. In the central parts of Brazil, the Cerrado plateaus cover the states Goiás, Mato Grosso do Sul, Mato Grosso, Tocantins and Minas Gerais, turning it into one of the largest coffee production areas in the world. In the west of the state of Minas Gerais, several farmers have started to concentrate on cultivating mainly specialty coffees, forming the associated region of Cerrado Mineiro. Well-defined seasons, like hot, wet summers and pleasantly cool, dry winters are typical characteristics of this region.

Coffees from Cerrado Mineiro stand for traceability, high altitudes and fine cups. Every bag is labeled with a number that verifies its exact origin. On [www.cerradomineiro.org](http://www.cerradomineiro.org) further comprehensive information about this Fazenda can be found through inserting the bag's tag number.

Fazenda Paraíso has 756 ha of drip irrigated coffee plantations and belongs to the Veloso family, who was a pioneer in the Cerrado region and has been producing coffee since 1970. Nowadays, the family became a business group, which runs several farms in the region. Passion, respect for the land, high technology and modern business practices lead to excellence, producing specialty coffees with the sweet and full body cup typically found in our Caramelo Doce brand.

sweet hazelnut, caramel base, slight tea notes, delicate citric acidity

**Sweet Hazelnut** • Caramel  
Slight Tea Notes • **Delicate Citric Acidity**